

optimizing cement manufacture

cement performance international



cpi has a
proven track
record for
innovative ideas
and delivering
effective
competitive
solutions

cpi was created in 2002, bringing together ex-Blue Circle executive, management and technical personnel with many years of practical experience in the cement industry.

As a unique mix of astute business and operations people working alongside technical experts, **cpi** is able to offer independent cement manufacturers in-depth knowledge and expertise to help optimize their business performance and deliver increased shareholder value.



optimizing cement manufacture in a fast changing world

Increasing challenges from competition and industry consolidation to legislation, environmental directives and technological advancements, indicate that the need for independent cement manufacturers to secure the best consultancy available, is greater than ever. It is no longer acceptable to assume that the standard processes will satisfy the future requirements of our industry.

cpi is ideally placed to provide a value-added consultancy service to the independent cement industry, using the application of technical knowledge through priority planning to increase plant profits and develop viable solutions to key issues. Whatever the challenge our aim is to provide the best possible solutions to satisfy our clients' requirements, and importantly, provide for those ever changing needs.

our approach

cpi is independent of any cement manufacturer or equipment supplier so that any advice provided is completely impartial and in our clients best interests. We value long term relationships. To this end, we actively promote communication with our clients in order to build up a mutual understanding of trust and security. New contacts will find us approachable and friendly, those who know us well, consider us professional and trustworthy.

in-depth knowledge

Providing clients with the highest levels of service is **cpi**'s staff of chemical engineers, process engineers, civil engineers, electrical engineers, geologists, process control managers, quality control managers, environmental engineers, maintenance managers, product developers and administrative staff, all of whom are carefully selected to contribute to the company's pool of knowledge, experience and people skills. **cpi** employs this knowledge to tackle not only the specific task in hand but to also understand the variations in legislation, culture and practice in the specific regions the tasks need to be completed. We aim to become an effective partner with experience and knowledge of our industry that can contribute to your business.



effective solutions for your needs

With over a century of expertise behind us, **cpi** can offer cement companies a growing range of services including:

plant audits

This three stage process examines all aspects of plant operations and is focused on the maximization of plant profitability within a 2 year period and without the need for capital investment. We will then establish achievable targets for a 5 year period, which may involve expenditure. Importantly, we work with our clients to implement actions and achieve the identified benefits.

strategic development of cement plants

cpi's personnel have been involved with over 50 new build and extension projects representing over 35 million tonnes of new capacity creation, as well as numerous successfully completed feasibility studies in all parts of the world.

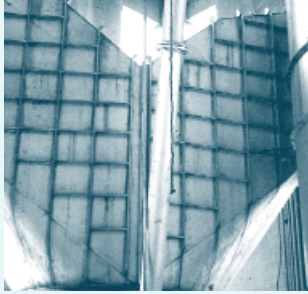
Our reputation in terms of ability to offer effective consultancy services over a wide range of cement manufacturing activities is second to none.

technical training and strategy development

We offer a broad range of industry specific training and development programmes in a variety of teaching formats. Our training is not expensive and need not take people from their normal jobs. The benefits in terms of long term cost saving speak for themselves.

environmental directives

International legislation and concern over carbon emissions and other forms of waste and pollution will have far reaching effects for the future activities of the international cement industry. **cpi** is fully up to date with these developments and has a range of effective strategies and solutions to deal with them.



delivering a premium service

in-depth service

cpi is equipped with the latest computer technology. Linked by e-mail and high speed internet facilities we are able to offer access to our technical experts with a guaranteed response time. When it is not possible to provide an adequate response by these means, a plant visit can be arranged with the relevant specialist.

We also offer an on-line Technical Support site which contains in-depth information presented in an easily accessible format that everyone from senior executives to plant operators can understand.

in brief

We aim to use our knowledge and global experience of cement plant operations to improve our customers profitability through the provision and delivery of advice, and training on technical, strategic, operational and environmental improvement opportunities.

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